PITO

CONTACT US



https://www.royalwarechina.com/www.pitochina.com

Tel: +86 15217712817

Email: royalware01@pitochina.com

Add: The North of Longhong Road, Xinfeng Village, Fuyang Town, Chao'an

District, Chaozhou, GuangDong, China

Showroom Address: Building F, Creative Park, No. 8 Kechuang, Shigang

Road, Haizhu District, Guangzhou ,Guangdong ,China

Create the Happy Memories at your table



ABOUT US

DEVELOPMENT HISTORY

THE ENTERPRISE CULTURE

ABOUT THE TEAM

AUTOMATION

ABOUT US

Guang dong PITO Technology Co,Ltd. is a powerul porcelain manufacturer with professional R&D departent, skilful producton department, outstanding sales department. PITO focus on high end quality porcelain and bonechina dinnerware, hotelware, gift and decorative, Custom Solutions for more than 20 years. PITO produces Bone Chinaand high-temperature porcelain with more than 10000 product styles. The marketing network covers the first and second tier cities in China, and extends to the world.

Enterprise Introduction



40000M²+
Factory Area



400+ Skilled Employees



20+YRS
Export Experience



100+
Export Countries



500+
Overseas Wholesalers



600000+ Annual Production





DEVELOPMENT HISTORY

2011

One of China's Top Ten Suppliers

2012

Guangdong Small and Medium-Sized Creditworthy Enterprise

Designated tableware supplier for the Guangdong-Hong Kong-Macao Celebrity Chef Summit 2015

Guangdong Province Contract-Honoring and Creditworthy Enterprise

2016

Letter of Appreciation personally signed by the President of Tajikistan

2019

First Chinese Export Commodity Brand in Guangdong Province

Recognized as One of Chaozhou's Top Ten Hand Gifts

2020

Winner of the Guangdong Governor's Gold Medal of the "Land Award"

2023

Official Sponsor of Tableware for the Bocuse d'Or

Chaozhou Science and Technology Demonstration (Education) Base

Innovative Small and Medium-Sized Enterprise

Tableware for State Banquets Hosting European Heads of State

2024

Inheritor of Chaozhou Blue and White Porcelain Intangible Cultural Heritage

Specialized and New Small and Medium-Sized Enterprise

Advanced AEO Certification

2003

Established the PiTO brand and obtained a trademark

2010

Established the Shaxi Zhongtao brand store

2013

Green Product Consumer Confidence Demonstration Enterprise

Most Popular Hotel Supplies Brand Enterprise

2014

Guangdong Province Integrity Demonstration Enterprise of the Year 2017

Chinese Intangible Cultural Heritage Brand at Astana Expo

Designated Tableware Supplier for the Culinary King Competition

2018

Established the Shaxi PiTO Flagship Store Certified as a National High-Tech Enterprise 2021

Consecutively Awarded Guangdong Province Chinese Export Commodity Brand

National High-Tech Enterprise

2022

One of Chaozhou's Top Ten Tea Sets

Chaozhou Engineering Technology Research Center

Guangdong Province Intellectual Property Demonstration Enterprise





We contribute to society

benefits to society.



The Employee

by promoting ceramic culture, fostering cultural exchange between China and other countries, advancing the creative industry, and preserving and innovating traditional crafts, bringing both cultural and economic



We provide employees

with stable job opportunities and career development platforms at PiTO, enhancing their professional skills through training and creative incentives, boosting their sense of belonging and job satisfaction, and achieving mutual growth for both individuals and the company.



Employee happiness is the foundation of our service, spreading joy to every customer.



Through continuous innovation and excellent service, we provide customized solutions;



With a humble attitude, we focus on the needs of customers and partners, achieving mutual success through collaboration and high-quality service;



While maintaining steady growth, we drive innovation to optimize products and services, enhancing market competitiveness.



National and

63

National and Patent
Provincial Awards Certificates

200+

Design Copyright



Guangdong Province Contract-Honoring and Creditworthy Enterprise



Chaozhou Engineering Technology Research Center



Innovative Small and Medium-Sized Enterprise



Guangdong Province High-Tech Enterprise



Chao'an District Science and Technology Popularization (Education) Base



District-Level Intangible Cultural Heritage

Internationally certified

Our expertise and recognition come from authoritative institutions.







ISO9001



ISO45001



EU



LFGB



BSCI





SABER

AEO

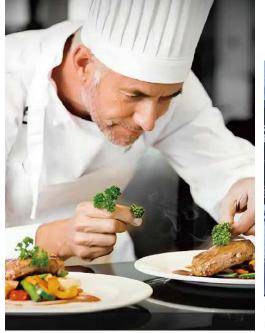
中国出口商品品牌

SIRH/+ BOCUSE D'OR

2022 Bocuse d'Or China Tableware Partner Partner of the 2024 Bocuse d'Or

As the designated supplier for Bocuse d'Or, PiTO will work more closely with the competition in the future, collaborating with the world's top culinary masters. We will focus on creating exquisite ceramics and fine cuisine, bringing joyful moments to the dining table.







Left: Mr. Xu Ruisheng, General Manager of PITO Right: Mr. Stefan Stiller, Bocuse d'Or China Association





GLOBAL PRESENCE

PITO Brand Partner Region Showcase



that more partners will join PITO to create joyful moments at the dining table together.



Chaozhou Blue and White Porcelain Intangible Cultural Heritage Inheritor

The company is dedicated to protecting, preserving, and developing the traditional Chaozhou blue and white porcelain craftsmanship to ensure its continuation and promotion. Under the leadership of Master Artisan and General Manager Xu Ruisheng, the company enhances employees' skills through research, learning, and practice of blue and white porcelain intangible cultural heritage techniques, cultivating a new generation of inheritors to ensure this precious cultural heritage is passed down and promoted.





Chaozhou Blue and White Porcelain Intangible Cultural Heritage Base

Establishing the Blue and White Porcelain Inheritance Base aims to better promote Chaozhou blue and white porcelain craftsmanship and enhance public understanding and appreciation of it. At this base, we offer a range of activities, including teacher-led instruction, ceramic experiences, porcelain displays, and cultural exhibitions. The base serves as a comprehensive platform integrating teaching, experience, display, and communication. Additionally, the company collaborates with various universities, such as creating an off-campus teaching practice base with Guangzhou Academy of Fine Arts and an innovation and entrepreneurship off-campus base with Shantou University. This collaboration actively promotes Chaozhou's traditional blue and white porcelain firing techniques and cultivates ceramic talents that blend traditional and modern craftsmanship.

DESIGN TEAM









PeiTian Wu Product Engineer Guangdong PITO Technology Co., Ltd

U1High-Tech R&D Equipment

The lab features advanced ceramic production and testing equipment, supporting material R&D, process innovation, and quality control to ensure high-quality and innovative products.

02 Material Testing

Focusing on the development of new ceramic materials, we explore applications for higher strength, better heat resistance, and eco-friendly materials to enhance the performance and quality of ceramic products.

03 Innovative Design

Focusing on innovative ceramic design concepts, we blend modern aesthetics with traditional culture to develop high-end ceramic products that are both functional and artistic.

04 Process Optimization

Researching and improving ceramic production processes, enhancing firing techniques to ensure high precision, durability, and expressive color and texture in products.

DESIGN TEAM

Xu Ruisheng

General Manager of PITO
Art Design Director

Chaozhou Blue and White Porcelain Intangible Cultural Heritage Inheritor

Senior Craft Artist Chaozhou Craft Art Master

Led by Senior Craft Artist and Chaozhou Craft Art Master Xu Ruisheng as Art Design Director, and with talents from professional institutions like Guangzhou Academy of Fine Arts and Jingdezhen Ceramic University, the company enhances its innovation capabilities and builds differentiated advantages. Through external school-enterprise cooperation and internal talent development, Dawan Industrial aims to boost craft innovation, independent design ability, and product competitiveness to strengthen brand competitiveness and create unique advantages.



Wu Weiyang PiTO Art Consultant

Eighth China Craft Art Master Chinese "Light Industry" National Craftsman Chinese Ceramic Art Master

With China Craft Art Master Wu Weiyang serving as Art Consultant, PiTO continuously enhances its artistic standards and creative abilities. By innovating product design, structure, and craftsmanship, we increase product value, promote iterative upgrades of PiTO's products and technologies, and drive high-quality development of the company.



Tang xiao ke
PITO Product Designer
Guangdong P&T Porcelain Co., Ltd



Wensen Xu
PITO Product Designer
Guangzhou Academy of Fine Arts



Xiaojun Tan

Dynamic Visual Designer

Scholar of Spanish Modernist Art

Graduate of Beijing Union University



Liu Wanqing
Creative Visual Designer
South China University of Technology
OCAD University



Shulan Huang
PiTO Product Designer
Guangdong P&T Porcelain Co., Ltd



UNIVERSITY COOPERATION

Professor Xiong Qingzhen and Associate Professor Wang Chaohong regularly lead the school-enterprise cooperation team and the PiTO design team in-depth academic and industrial collaboration. This involves project proposals, design input, market research, brainstorming, and sketching.



Xiong Qingzhen

Academic Advisor for School-Enterprise Cooperation

Professor at Guangdong University of Finance
Guangdong Ceramic Art Master and Master's Degree Supervisor
Council Member of the China Ceramic Industry Association
Member of the Guangdong University Ceramic Art Committee
Expert in the Guangdong Province University Professional Title Evaluation Database
First Batch Expert in Philosophy and Social Sciences of Meizhou City
Art Advisor for the Dapu Ceramic Association









Wang Chaohong

Academic Advisor for School-Enterprise Cooperation

Associate Professor at Guangzhou Academy of Fine Arts
Deputy Dean of the School of Fine Arts Education and Master's Supervisor
Director of the Glass Laboratory at Guangzhou Academy of Fine Arts
Member of the Guangdong Artists Association
Senior Craft Artist in Guangdong Province

Vice Director of the Glass Art Specialty at the China Craft Art Association



Guangzhou Academy of Fine Arts



Shantou University



Guangdong University of Finance



Guangzhou University



Chao'an District Science Education Base



Chaozhou Engineering Research Center



PITO BONE CHINA

PRODUCTION EQUIPMENT

PRODUCTION PROCESS

MAIN PRODUCTS

MASTERCRAFT



01 **High Bone Content**

The bone content in bone china reaches up to 45%, resulting in a pristine white appearance akin to natural jade.

High Strength, Low Wear Bone china is fired twice at 1280°C, making it highly

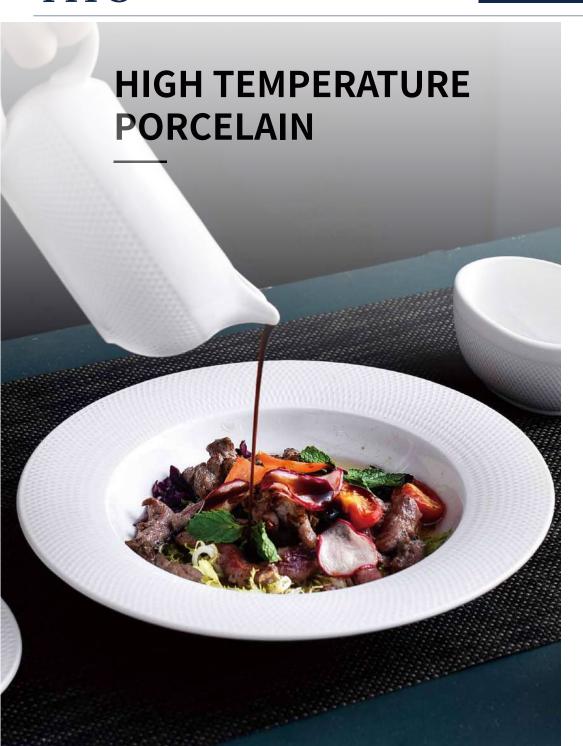
vitrified and dense. This results in a surface resistant to scratches and wear, with excellent durability and less susceptibility to chipping.

Low Absorption Rate 03

Bone china has a highly vitrified, translucent glaze that is smooth and non-stick, making it easy to clean.

Internationally Certified

Our products are certified by the US FDA, Germany LFGB, Europe CE/EU, and China CQ. They meet the ceramic import standards for the US, Europe, and China, and also hold the SASO certification from Saudi Arabia.



Production Temperatures

Produingwith 1320°Chightemperaturehighimpactstength chip resistance, Full colorfine glaze.

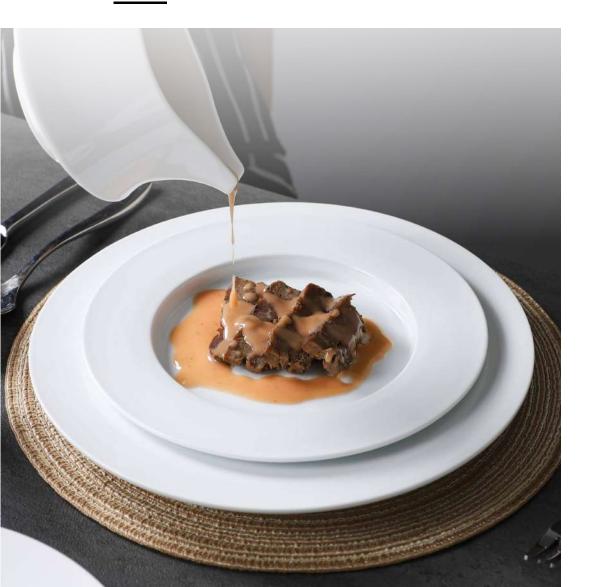
Product Features:

- Edge chip resistance
- Fuly vitrified bodyScratch prevent, High density
- Lowwaterabsorptionbacteria not developed
- Smooth surface Highwhiteness Durable
- Oven Dishwasher Microwaveand Freezer safe

Application

 $\bullet \ \, {\sf Casual \, Dining Resort the med \, restaurant banquet buffetetc} \\$

ROYAL WHITE PORCELAIR



Production Temperatures

First time producewith high temperature 700-800°C second time, produce with temperature 1320°C

Product Features:

- Smooth and Delicate Surface Easy To Clean Low Water Absorption
- Smooth and Delicate Surface Easy To Clean Low Water Absorption Royal White Color Also Named European White Professional Unique High TemperatureSintering Technology Durable and Fashion Mainly
- High Strength Porcelain Body With Non-slip Bottom Also Various Elegant Pattern Choices
- SimilarTo Bone China whiteBut More Competitive Cost Become The NewestTrending Tableware Option For3-5 Stars Hotelsand Restaurants.

Application

Popular ForHigh-end Supermarkets, Hotel& Homeware Wholesalers High-dass Catering Banquets Use.











PRODUCTION EQUIPMENT

DECALING

PRODUCTION PROCESS

PAINTING



FINAL PRODUCT

INSPECTION

WAREHOUSING

PACKING

DECAL FIRING

QUALITY CONTROL

01

Incoming Inspection

Before production, ceramic raw materials undergo strict quality checks to ensure they meet standards, including the purity of clay, the composition of glazes, and the quality of additives. This is essential for ensuring the final product's quality.

02

Manufacturing Process Inspection

Throughout production, including molding, firing, and glaze painting, process control and quality inspection ensure each step meets the expected standards, such as dimensional accuracy, firing temperature control, and glaze shine.

03

Inspection Before Delivery

After production, final inspections of ceramic products include appearance checks, dimensional measurements, and functionality tests (such as heat resistance and impact resistance) to ensure they meet customer requirements and industry standards before being released for sale.



Check the Mold



Check Unglazed Ware



Choose Biscuit Porcelain



Finished Pick Porcelain



Applique-Semi-finished Product Quality Inspection



Inspect Roast Flowers Finished Produc

















Bone China

Suitable for high-end hotel dining and home use. Fired twice at 1320°C, it is as white as jade, as thin as paper, and produces a clear, ringing sound.

High-Temperature Porcelain

Fired at 1320°C, ideal for hotel kitchenware, buffet service, and large-scale custom gift porcelain for corporate promotions and client gifts.









Colored Glaze Porcelain

Colored glaze porcelain is mainly suited for emerging specialty restaurants, theme restaurants, and exotic cuisine establishments.



Hotel dining linens and bed linens

Providing high-end tablecloths, napkins, bed sheets, and duvet covers to enhance the overall dining experience in hotels and restaurants.







Hotel and restaurant dining accessories

Offering comprehensive hotel and restaurant dining accessories, including tableware, kitchen utensils, and service items.



Glassware



Stainless Steel Products



Kitchen Accessories



Service Supplies



CUSTOMIZED

ONE-STOP SERVICE

SERVICE TEAM

CUSTOMER CASES

PROFESSIONAL

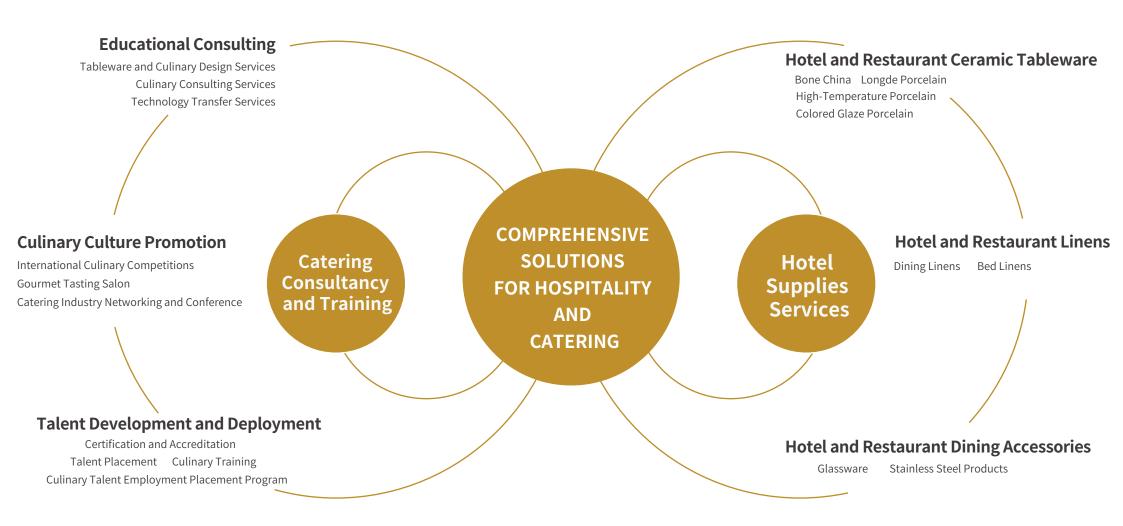
CUSTOMIZATION

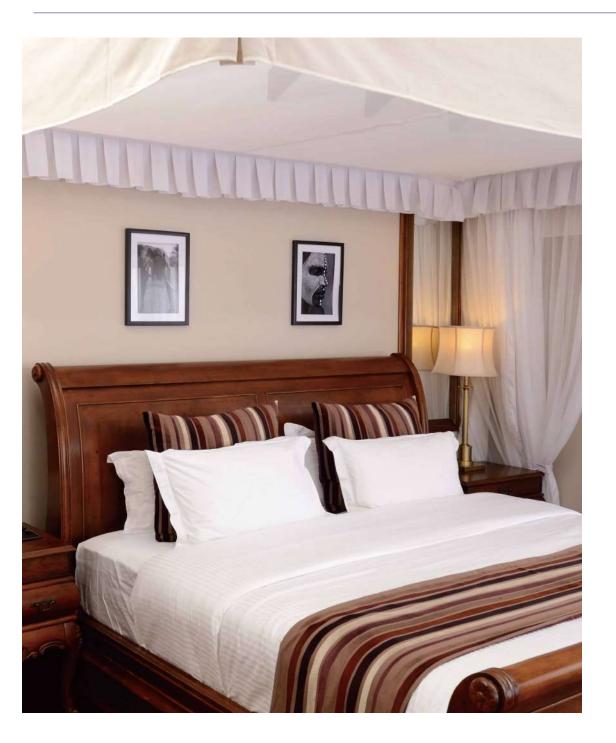
Offering personalized customization services to meet client needs, creating unique tableware and hotel supplies that blend aesthetics and functionality to enhance brand value.





ONE-STOP SERVICE





HOTEL SUPPLIES

Our comprehensive one-stop hotel services include not only tableware but also all other hotel supplies, such as linens. This all-encompassing service streamlines the procurement process for clients, ensuring a cohesive style across all hotel items and enhancing the overall comfort of the guest experience. Additionally, PiTO's customized solutions and professional support help hotels improve their overall image and service quality, thereby boosting market competitiveness.

CATERING CONSULTING TRAINING

Our culinary consulting and training services enhance restaurant operational efficiency and service quality by optimizing tableware usage and table design, thereby improving the customer experience. This not only helps restaurants stand out in a competitive market but also adds value to their brand, attracting more repeat customers and supporting sustainable business growth.

Trained students worldwide

100000+



Datuk Chong and his team from the World Cantonese Cuisine Chef Association, Malaysia Chapter, visited our company for an exchange.

PITO will service you with a professional international service team, will reply you within 24h. The team will be led by a senior foreign trade manager, who has been deeply engaged in the ceramic tableware industry for 10 years, also, with a production technology leader and experienced designer team.









Foreign Trade Team



After-Sales Team



Head of Production Technology



Team of Designers

24/7 Service

PARTNERS

As of 2024, we have provided high-quality hotel products and services to over 200 international high-end brands and have customized ceramic tableware for national-level forums multiple times.

































































COOPERATION PROJECT FOREIGN REPRESENTATIVES











EMAAR HOSPITALITY GROUP LLC

Emaar Hospitality Group, a partner of the 2020 Dubai Expo, operates over 50 restaurants across its hotel brands, offering top-tier global dining experiences. The group's brands include:

Address Hotels + Resorts: Luxury hotels in Dubai.
Vida Hotels and Resorts: High-end lifestyle hotels.
Rove Hotels: Modern mid-range hotels.
AI Alamein Hotel: Located in Egypt.
Guests can also enjoy a range of culinary delights at Armani Hotel Dubai and Armani Hotel Milan.











COOPERATION PROJECT DOMESTIC REPRESENTATIVE









State Banquet Custom Auspicious flower city

Coffee Set for President Macron's Pearl River Night Cruise

From April 5th to 7th,2023, French President Emmanuel Macron paid a state visit to China, during which he visited Beijing and Guangzhou. In Guangzhou, President Macron walked into the southern campus of Sun Yat-Sen University and Guangdong Songyuan Hotel, he also took a cruise ship, the Prince, to enjoy the night view of the Pearl River. PITO designer team is led by Professor Xiong Qingzhen from the School of Design and Art of Guangdong University of Finance and Economics, and Mr. Xu Ruisheng, master of arts and crafts of Guangdong Province, and the PITO ceramics design team (Feng Anmei, Tan Xiaojun). After 15 days of school-enterprise co-design, the final product series of "Auspicious Flower City" bone china tableware and coffee set was finalized for the French president's Guangzhou tour.

The Auspicious Flower City offer enjoyable coffee time, during President Macron's night tour of the Pearl River.

COOPERATION PROJECT FOREIGN REPRESENTATIVES



FAIRMONT HOTEL

In Feb., 2021, PITO Team got the project cooperation notice, and recommended PITO Peacock Dance Tableware Collection, which with bold luxury color collision, vivid colorful aesthetic bone china combination technology, through peacock eye design, display the noble and elegant Fairmont Hotel Katara Towers Lusail easily.

Choose PITO Royal Porcelain and enjoy the pleasure of one-on-one bone china luxury tableware at dinner parties. It took 400 days from selection to order confirmation. We won the tableware order of the luxury five-star Fairmont Hotel in Katara towers lusail, a landmark building in Qatar, which added another wonderful achievement to the PITO Team.





COOPERATION PROJECT DOMESTIC REPRESENTATIVE









SHENZHEN MARRIOTT HOTEL

The Shenzhen Zhongzhou Marriott Hotel, located in Nanshan, Shenzhen, offers free Wi-Fi throughout the property and free private parking. It is 5 kilometers from both Shenzhen Happy Valley Theme Park and He Xiangning Art Museum, and a 30-minute drive from Futian Checkpoint, Shekou Port, Shenzhen Bao'an International Airport, and Shenzhen North Railway Station.

Each room at the hotel features air conditioning, a flat-screen satellite TV, a coffee machine, an electric kettle, an iPod docking station with alarm clock and radio functions, a mirrored TV, spa music, a minibar, and a 48-inch TV. Private bathrooms come with a bathtub, bathrobes, slippers, and complimentary toiletries. Some rooms also include a seating area for guests to relax.

COOPERATION PROJECT DOMESTIC REPRESENTATIVE









WHITESWAN HOTEL

The White Swan Hotel enjoys a prime location on the historic Shamian Island, offering a commanding view of the elegant and serene Bai' e Lake waterfront. The hotel seamlessly blends the artistic charm of traditional Lingnan courtyard design with the tranquil atmosphere of Shamian, creating a hidden oasis in the city.

Since its opening in 1983, the White Swan Hotel has become one of China's most renowned five-star hotels, hosting over 150 heads of state and government leaders from more than 40 countries, including Queen Elizabeth II. In 2016, it joined the "Luxury Collection" of the "World Resorts International Hotels and Resorts."



COOPERATION PROJECT DOMESTIC REPRESENTATIVE









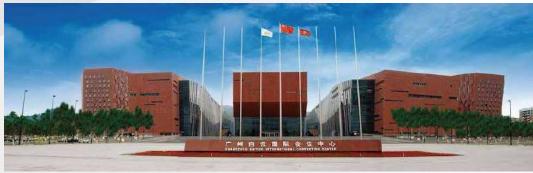
CHANGLONG HOTEL

Guangzhou Chimelong Hotel is a newly established, internationally standard, super-large conference and leisure resort hotel, centrally located in the 5A-rated Chimelong Tourist Resort. The hotel spans a total construction area of 360,000 square meters and features uniquely themed rooms and suites that integrate various ecological concepts.

The hotel includes an approximately 30,000-square-meter international exhibition center, which features two large, column-free banquet halls of 6,000 square meters and 900 square meters, respectively, along with 39 multifunctional conference rooms ranging from 1,200 to 60 square meters.

COOPERATION PROJECT DOMESTIC REPRESENTATIVE





GUANGZHOU BAIYUN INTERNATIONAL CONVENTION CENTER

Guangzhou Baiyun International Conference Center, a brand under Lingnan Group and a member of the International Congress and Convention Association (ICCA), is a large, multi-functional conference center. It encompasses conference, exhibition, hotel, banquet, performance, and property services. With a total area of 320,000 square meters, it features 66 versatile meeting rooms, over 30,000 square meters of multi-functional exhibition space, three professional theaters, 1,079 mountain-view rooms, banquet halls accommodating over 230 guests, and nearly 2,000 parking spaces.

As a leading professional platform for conferences and exhibitions in South China, it offers 66 standard meeting rooms equipped with advanced facilities for simultaneous events ranging from 20 to 2,600 participants. The 30,000-square-meter multi-functional venue supports various exhibitions and banquets. The center provides comprehensive free Wi-Fi coverage and excellent service facilities, managed by a dedicated team that ensures meticulous attention to detail. It is the premier choice for government, business events, and distinguished gatherings.











INTERCONTINENTAL HOTELS GROUP PLC

InterContinental Hotels Group (IHG) is a global hotel company with over 4,400 hotels and more than 660,000 rooms across over 100 countries and regions. Founded in 1777, IHG is one of the largest and most widely distributed hotel management groups in the world.

IHG's brands include: InterContinental Hotels & Resorts Holiday Inn & Holiday Inn Resorts Crowne Plaza Hotels Holiday Inn Express Hotel Indigo

With over 60 years of international hotel management experience, IHG is recognized for having the largest number of rooms globally and operates in nearly 100 countries. It is also the leading hotel group in China, managing properties in all 25 provinces, regions, and municipalities. In December 2018, IHG was ranked 456th in the World Brand Lab's "Top 500 Global Brands" list.





Tajikistan Presidential Office officials



President Emomali Rahmon of Tajikistan highly praised PiTO ceramics and personally endorsed them with a written commendation.

National Assembly Custom Series

Tajikistan Presidential

In October 2014, officials from the Tajikistan Presidential Office visited PiTO's Chaozhou factory and were highly impressed by the thin, translucent, and durable craftsmanship of PiTO's ceramics. Following this visit and after a series of selections and customizations, an order was successfully placed with PiTO.









National Assembly Custom Series

Thai Parliament Custom Tableware

In October 2021, PiTO became the official tableware supplier for the Thai Parliament. This follows its previous recognition by the Tajikistan Presidential Office, highlighting PiTO's commitment to high-end porcelain craftsmanship and innovation. PiTO, embodying the spirit of Chinese craftsmanship, strives to establish itself as an outstanding national brand and aims to make the world fall in love with Chinese brands.







National Assembly Custom Series

Custom dinnerware for the Nigerian Consulate

The bespoke dinnerware custom-made for the Nigerian Consulate blends rich cultural heritage with unique artistic design, aiming to reflect the essence of friendship and cultural exchange between the two countries. Each piece is crafted with meticulous handwork and premium materials, combining traditional Nigerian elements with modern design.





CULTURAL AND CUISINE EXPERIENCE CENTER

INTERNATIONAL RELATIONS EXPANSION

CATERING SERVICE PLATFORM

GOING GLOBAL

DIRECTION

DIVERSIFIED PLATFORM

Vertical Integration in the Hotel and Restaurant Industry Chain Horizontal Expansion into Diversified Platform Systems











CULTURAL EXPERIENCE CENTER

GBI·Catering Products Experience Center

Connecting with Foreign Ambassadors, Consuls, and Chambers of Commerce Regularly Hosting Cultural Exchanges, Themed Forums, and Art & Culinary Salons To date, we have hosted several events, welcoming nearly a thousand international guests.









Comprehensive Ceramics Experience

Experience every step of ceramics creation, from clay preparation and wheel throwing to carving, glazing, and firing, providing participants with a comprehensive understanding and hands-on experience of the entire pottery-making process.

Experience the art of blue-and-white porcelain with hands-on heritage painting

Experience the traditional craftsmanship of blue-and-white porcelain with PiTO's heritage hand-painting sessions. Engage in a timeless art form by creating your own classic blue-and-white designs and immerse yourself in the unique charm of Chinese culture.



Experience the art of crafting exquisite glassware by hand, immerse yourself in high-temperature artistic creation, and appreciate the charm of traditional craftsmanship.

GBI CATERING PRODUCTS EXPERIENCE CENTER

Seamless Fusion of Cuisine and Tableware

Borderless Culinary Exchange Culture and Art: A Table Dialogue

We merge gourmet cuisine with exquisite tableware to offer a borderless exchange platform. Here, you can savor fine dining and experience high-end tableware artistry. Our curated events feature global flavors and culinary traditions, exploring diverse cultural practices.













INTERNATIONAL RELATIONS EXPANSION

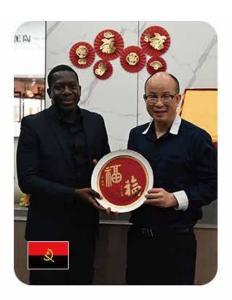
40+

International Consular Exchanges

PiTO is dedicated to promoting international cultural exchange by hosting consuls and international representatives. This effort helps expand global networks, deepen cross-border cooperation, and advance the globalization of the ceramics industry and culture.

















































FRIENDSHIP · CONNECTIVITY · WIN-WIN

Partnership with the Portuguese Chamber of Commerce

The principles of consultation, collaboration, sharing, and mutual benefit are the key themes of contemporary global friendly cooperation. The strategic partnership between the Portuguese Chamber of Commerce and PiTO aims to deepen the economic and cultural integration between China and Portugal, expand the network of international friends, and create a new chapter of mutual benefits and collaborative success.







GOING GLOBAL

We visit clients around the world to strengthen relationships, stay updated on market trends, and gather real feedback to improve product and service quality. This not only showcases our professionalism but also enhances the global recognition of Chinese ceramics, helping them reach international markets. Through these interactions, we foster cultural exchange, expand opportunities for cooperation, and inject new momentum into business growth and innovation.



PITO®

Join hands with PITO to create a brighter future together

Thank you for reading the PITO catalogue.

We combine traditional craftsmanship with modern design to offer exceptional customized services that meet each client's unique needs.

In the future, we look forward to working with you, creating a brighter tomorrow, and exploring broader opportunities for collaboration together.